

## **F1 in Schools™ Regional Final – Proposed Criteria Changes**

### **August 9 & 10 – Gold Coast Christian College**

**Criteria 1** – unchanged

**Criteria 2** – unchanged

**Criteria 3** – unchanged

**Criteria 4** – unchanged

**Criteria 5** – 5.1 – 5.6 unchanged

5.7 - **changed – see below**

5.7 – Stakeholder Engagement - Excellent plan for initiating and maintaining **potential** stakeholder engagement with collaborators, sponsors, mentors and supporters using multiple tools and methods. **Please note: Teams are not required to actually get sponsors for Regional Finals but should present a plan for who they are going to ask for sponsorship, why they are going to ask them and how they are planning on maintaining engagement with sponsors moving forward.**

5.8-5.9 unchanged

**Criteria 6** – unchanged

**Criteria 7** – 7.1-7.5 unchanged

7.6 – **changed – see below**

7.6 – Media Exposure - Clear, developed, high impact media strategy, including social media. Careful consideration of target audience and suitable platforms. **Evidence of plan** to work with media broadcasters/publishers with some documented success. **Please note: Teams are not required to have implemented their media strategy for Regional Finals.**

7.7 – Team Sponsors & REA Corporate Sponsors ROI - Clear and appropriate visibility of **potential** team sponsors and REA Corporate Partners. Quality reproduction of appropriate **potential** sponsor and REA Corporate Partner logos across all project collateral as required. **Please note: Teams are not required to get sponsors for Regional Finals.**

7.8 – Team Uniform - Creative and considered use of branding and appropriate styling for all members for **proposed** team uniform. Team member names and roles clearly identified. Clearly distinct from supporters. **Please note: Teams are not**

**required to have a team uniform produced for Regional Finals. If they do not already have a team uniform from previous competitions, team members should wear their school uniforms on the day of competition.**

7.9-7.10 - unchanged

#### **Criteria 8 – changed**

##### **MODIFICATIONS OF TRADE BOOTH REQUIREMENTS FOR REGIONAL FINALS**

Development Class teams are required to create a trade display within the specified dimensions using the backboard and bench tops provided. Upon registration teams will be informed whether the posters will be attached by Velcro or Blutack. (See attached diagram for details and dimensions: Backboard area 1200mm high x 800mm wide; Benchtop area 800mm wide x 660mm deep.) All posters must be produced using **school materials**. **Maximum** size of any individual poster is A3 however teams may fill the entire area with multiple A3 posters if they wish. Development Class teams will have **45 minutes** to set up their trade booths on the morning of competition. Development Class teams **are still required** to submit a trade display design brief for their trade booth.

**Professional teams will NOT be required to build a trade booth for Regional Finals.** Instead, they will be required to submit their **trade display design brief** for their **proposed** trade booth. Professional teams must also submit at least **5 x A3 pages** about their proposed trade booth containing the following images:

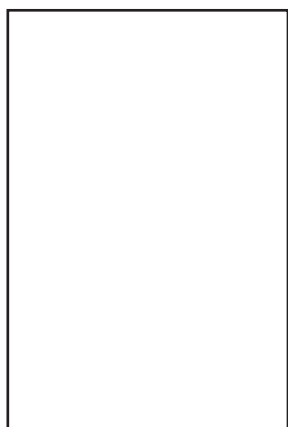
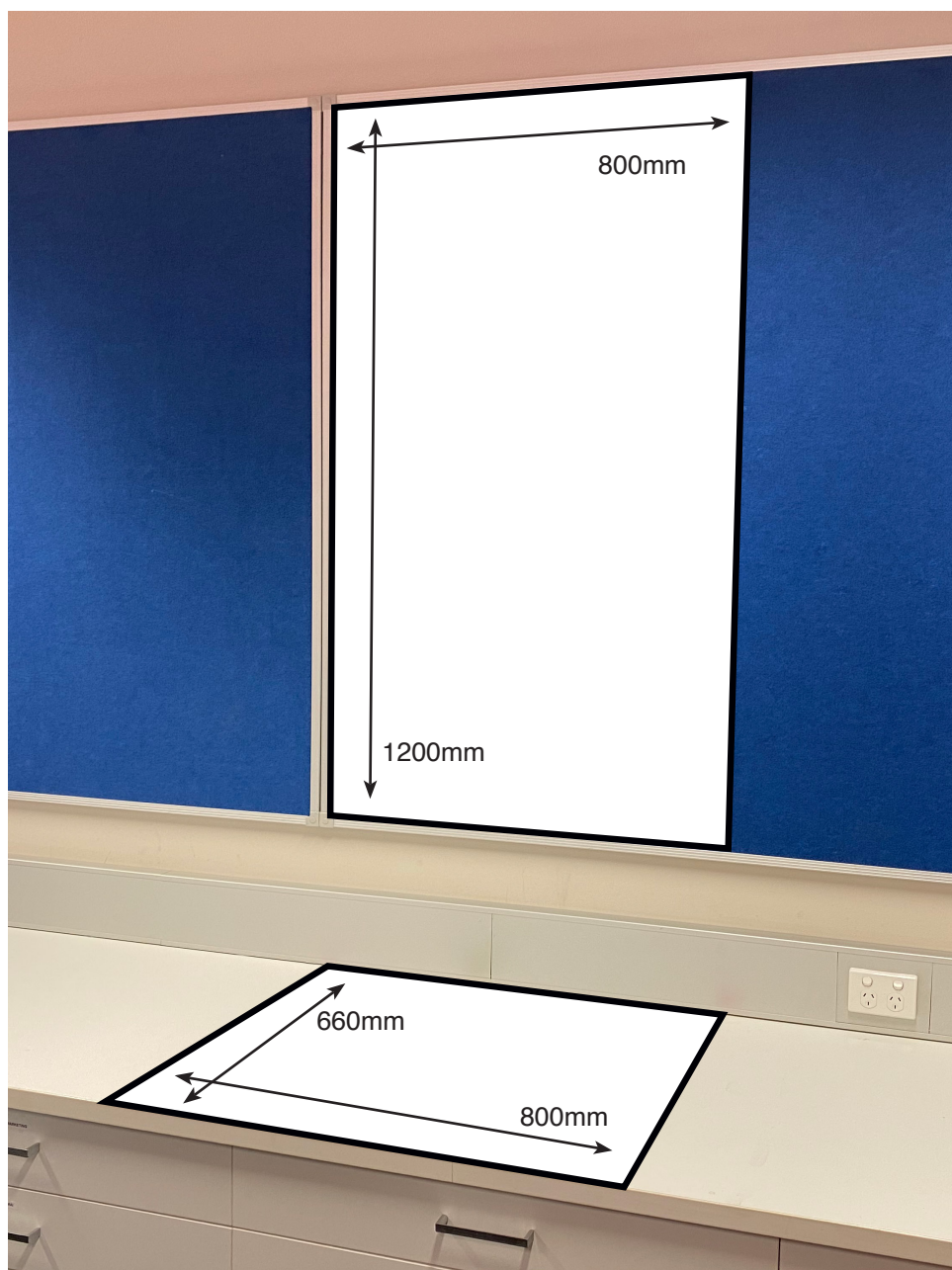
- High quality renders of their completed design including all elements of the trade display from 3 different angles (1 angle per page)
- CAD drawings of the structure of the trade booth including a list of materials they are planning to use in construction
- PNG files of all the posters/information that will be on the side and back walls of the trade booth that are large enough for judges to read the text

8.1 – 8.8 Unchanged. Will be judged on virtual trade display.

8.9 – Packaging Restrictions – due to the changes in trade display requirements for Regional Finals this criteria **will not be applicable**. The overall score for Criteria 8 will be reduced to /80 for Development Class and /95 for Professional Class.

#### **Criteria 9 – unchanged**

#### **Criteria 10 - unchanged**



**Pin Board**  
800x1200mm



**Bench Top**  
800x660mm