

Corporate Dassault Systèmes logotype

The logo is the first important and most visible element of our identity, a universal signature across all Dassault Systèmes Corporate communications.

Because the logo is such a recognizable and highly visible Brand asset, it is vital that it is always applied consistently wherever it appears.



1

1. The Corporate Dassault Systèmes logotype comprises two elements:
the Corporate Dassault Systèmes logo and the Dassault Systèmes name, written in full. These two elements should always be used together.



2

6 mm

3

2. The Corporate Dassault Systèmes Logotype must be placed allowing for a clear space equal to the height of the letter D from logo.
3. Minimum use size is 6mm (0,02ft) or 30 pixels high.

DON'TS

Please, do not color, re-size, or change the logotype in any way.

1. Do not create your own 'black steel' version of the logotype.
2. Do not create a gradation of colors in the type.
3. Do not mix the blue steel icon with the negative type.
4. Do not rearrange the different elements of the logotype.
5. Do not use the type alone.
6. Do not add effects like shadow under the logotype.



1



2



3



4



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