

AUSTRALIAN INSTITUTE OF PROJECT MANAGEMENT

LOGO RULES

Colour Logo

The blue colour logo is preferred against light backgrounds. A reversed white logo can be used against dark backgrounds.



Clear space

This is the minimum surface area surrounding the outside of the logo that must remain free of any other graphic element or text.

Clear space is designed to assist in maintaining clarity and integrity of AIPM logos. Whenever possible, maintain more clear space around the logo than the minimum specification.



Minimum size

The minimum size for print reproduction of the logo is 10mm of the total vertical height.

To ensure readability and accurate reproduction, the logo should never be reproduced any smaller than the minimum specification.

